

**Web Sites Advanced Composites
- Offers and Conditions for Participation -**

This web site with the relevant addresses serves as a platform for the specialized advanced composite industry acting on a global scale. It is aimed at presenting this industry, generating further growth and facilitating the access to your enterprise by engineers, designers, sales people in sales and purchasing, managers within and outside this field via the Internet. These sites are not only - as in many other cases - accessible by log-in and by submitting the email address, but can be called directly by the interested party and directed to the respective company by hyperlink.

The list of participants in this database are evaluated by experienced professionals to avoid any unwanted expansion which would result in complexity and confusion.

No advertising mails will be generated, neither to participants nor to visitors to your web site. Only established businesses and institutions from the advanced composite area will be entered in the list. They include manufacturers of raw material, semi-finished, finished product, consultants and suppliers of equipment and machinery. It goes without saying that the suppliers of operating and auxiliary material and the specific exhibitions, conferences and meetings held by the industry are represented. Thus, an all embracing portrayal of our industry is created.

All these specialized institutions will have a forum in the data base. The participants will not only have the opportunity to present themselves but will have the chance to contribute to the design and functionality of the web site in a future development.

What are the conditions, apart from expertise and competence – for taking part in the forum? The design of the sites should be appealing and clear to ensure ease of use for the reader. Advertisements and pop-ups will not be implemented. Each participating company will be offered a link to their own site, which either consists of the company name or a logo. This link should be directed to the requested information on the site. Space for a short summary of the specific purpose of the company, to be formulated individually, will be provided beside the hyperlink. The text must not contain any comparative advertising. Besides, the mutually established principles of aesthetics and design are to be observed. Image animations in the logo-hyperlink area are possible and will individually be dealt with. This web site forum will be placed in a way to ensure that it is easily found by any known search engines. This means, generally on the first page by using the most significant key words. You are invited to add your proposals for special key words, which will be included in our HTML program.

Design Features

Company logo/company name (incl. hyperlink)	Maximum width	150 pixel
	Maximum height	75 pixel
	Maximum size	40 KB
Information text	Maximum	150 characters incl. blanks
	Font	Arial

Prices / Term of Contract

1 year	50 USD	45 EUR	Ads in more categories on request
3 years	120 USD	110 EUR	Ads in more categories on request
5 years	160 USD	140 EUR	Ads in more categories on request
Universities	free	free	Editorial review and link exchange

Ordering / Payment

Your application for the search engine will be accepted after receipt of your written order by letter, fax or web site request form. The company logo and/or the information summary should be added to the application. The placement on the respective web site will be prepared and implemented immediately.

Payment is to be effected into one of our bank accounts on the basis of our invoice within 30 days after date of the invoice. Only then will you be entitled to the placement on the web site. From this date, the contract shall be deemed final for the entire term and extent of the entry. Any changes during the term of the contract can be adjusted to any new developments on request.



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